

**Cornell Office &
Rural Schools Program**
Cornell University
Warren Hall 275 Flex
Ithaca, NY 14853
Tel: 607-255-8709
Fax: 607-254-2896



www.RSANY.org

Latham Office
24 Century Hill Drive,
Suite 200-A
Latham, NY 12110
dal295@cornell.edu
Tel: 518-250-5710
Cell: 518-888-4598

Sponsorship Menu 2021

SUMMER CONFERENCE

Booth: \$1575 – 8' table with electric and wi-fi. Set up Sunday 12-5 with first reception at 6pm. Three more receptions Monday. RSA creates a BINGO or Passport system that encourages attendees to come to your booth for a stamp in order to drive traffic your way. Breakdown by midnight Monday.

Preconference Workshop Sponsor: \$3000 – Brochure & announcement advertising, room sign.

RSA Annual Conference Sponsor: \$15,000 – Logo on front cover of program brochure announcing your sponsorship; signage on main stage; vendor booth; one presentation during educational sessions.

Sunday pre-dinner opening cocktail reception (in vendor space): \$2500 announcement with company logo in program brochure; signage/greeting in vestibule of reception.

Sunday off-site event: \$6000– Announcement with company logo in program brochure; signage/greeting at event.

Monday morning coffee break (in vendor space): \$1000 – Announcement with company logo in program brochure; signage/greeting at event.

Monday FFA Scholarships Lunch: \$2500 – Announcement with company logo in program brochure; signage at event. Your company representative presents scholarships.

Monday afternoon dessert reception (in vendor space): \$1600 – Announcement with company logo in program brochure; signage/greeting at event.

Monday post-dinner mixer: \$1500 – Announcement with company logo in program brochure; signage/greeting at event.

Conference program brochure: \$1500– Your full-page color ad on back cover with announcement that the brochure was made possible by your company.

*Sponsor presentation room (3): \$1000 – Announcement with company logo in program brochure; signage/greeting at 4 separate presentation sessions. Introduce presenters.



Communities Committed to Educational Excellence

Cornell CALS
College of Agriculture and Life Sciences

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*Give a presentation (3): \$1000 – Announcement with company logo in program brochure; co-present with a Rural Schools Association member district about how your product realizes unique benefits to rural schools in NY. Only available to vendors with booths.

* Cannot BOTH sponsor a presentation room AND give a presentation. No limitations on other combinations.

WINTER CONFERENCE: Conference Sponsorship: \$3000

NYSSBA CONVENTION:

Rural Schools Breakfast: \$1500 Rural Strand presentations: \$2500



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